

INSPIRED BY  
SOPHISTICATED  
STREETWEAR, WE'RE  
ALL ABOUT ELEVATING  
A BIT OF EDGE.

# RUGGED

## *redefined*



PHOTOGRAPHY BY KENDAL RILEY  
STYLING BY SOPHIE MAE  
HAIR AND MAKEUP BY LAUREN REID  
MODELS: ALEXANDER CRAIG AND ARIANA LAMOUR, IT MODEL MANAGEMENT  
LOCATION: ANZA-BORREGO DESERT STATE PARK



Rag & Bone shirt, at Nordstrom. Moncler vest, at nordstrom.com. Hudson jeans, at hudsonjeans.com. Rings, model's own.

OPPOSITE PAGE:  
Alice & Olivia dress, at alicelandolivia.com. MSGM jacket, at nordstrom.com. Rings, model's own.







Topman shirt and  
Belstaff jacket, at  
nordstrom.com.  
Hudson jeans, at  
hudsonjeans.com.

OPPOSITE PAGE:  
Topshop jacket and  
dress, at topshop.com.  
Rings, model's own.



On Alexander: Topman T-Shirt, at  
topman.com. Moncler jacket and  
Zanerobe pants, at nordstrom.com.  
Rings, model's own.  
On Ariana: A.L.C. dress at  
nordstrom.com. Rings, model's own.





Helmut Lang hoodie,  
at nordstrom.com.  
Alexander Wang T-shirt,  
at alexanderwang.com.  
Zanerobe pants, at  
zanerobe.com. Ring and  
boots, model's own.





Vince dress, at vince.com. Rebecca  
Taylor jacket, at rebeccataylor.com.  
BP. sunglasses, at nordstrom.com.

